



**Discover what this summer has in store for you!**

**Calling all University Partners!**

We are offering your students an on-campus experience. Students can study business, earn credits, and network with international participants from around the world.

**TBS Summer School: 13 June - 22 July 2022**

**6-weeks | 2 cities | 24 ECTS | 15 courses to choose from**

The full TBS Summer School program is 6-weeks long; however, during the application process students can still opt to follow single-campus option.

Kick-off of the program in **Toulouse: 13 June - 01 July**

Travel through the French pyrenees to Spain

Continue the summer experience in **Barcelona: 04 July - 22 July**

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*All our courses are taught 100% in English & worth 6-7 ECTS. Study business, earn credits, live an on-campus experience while connecting with students from around the world.*

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## Academic content

The TBS Summer School proposes a wide range of undergraduate and graduate level course. It is open to students, young professionals, and students on a gap year.

Students will choose 4 courses from our **15 Business Courses**.

1. Social Media Marketing
2. SEO & Web Analytics
3. Fashion & Luxury Goods
4. Crisis Communication
  
5. Digital Transformation
6. Data-Driven Business: Managing Big Data, Machine Learning and Visualization
7. AI-Driven Sustainable Business Operations
  
8. Introduction to Circular Economy
9. Entrepreneurship: Business Creation & Customer Development
10. Innovation Management
  
11. New Venture Financing
12. Investigating What Drives Performance
13. International Human Resources & Change Management
  
14. Spanish for Beginners
15. French Language & Business Culture

Courses take place daily and last 2,5h

A large **emphasis is placed on encouraging student interactivity** to strengthen cross-cultural communication skills in addition to business knowledge. As part of the comprehensive program, TBS has put together **a selection of cultural activities and industry expert interventions**. These events will help students understand current trends directly from industry experts!

[Learn More](#)

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## Discount for Students from Partner Universities

Students from university partners will receive a discount of 250€

- TBS Summer School, 6-week program | 3200€
  - Optional Hospitality, 6-week package | 1750€
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## What's Included?

- Welcome ceremony
- Tuition Fees
- Coaching in small groups to increase interactivity with your lecturer.
- Lecture material and access to our online library
- Guided City Tour in Toulouse & Barcelona
- Company visits
- Cultural visits to UNESCO World Heritage Sites:
  - Carcassonne, France & Sitges, Spain
- Ice-breaking activities:
  - Kayak in the Gorges du Tarn, France & Goleta boat trip in Spain
- Travel to Barcelona Campus
- Student Program Handbook
- Certificate of Attendance
- Grade Transcript
- Support from the TBS Summer School team throughout the program
- Social student networking opportunities
- Closing ceremony

***\*For more information about what is included in the hospitality packages please visit our website.***



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## Application deadlines\*

- **Nomination deadline: 21 April 2022**
- **Application deadline: 09 June 2022**

\*To nominate students to Summer School, please send an email to TBS International Relations Team : [international.tbs@tbs-education.fr](mailto:international.tbs@tbs-education.fr)

This **email is reserved for university partners**. Students can find contact details below.

## How to Apply

If your students have any questions don't hesitate to contact us:

- **Email** [international.admissions@tbs-education.fr](mailto:international.admissions@tbs-education.fr)

Or if you'd like to directly speak with a TBS Summer School team member:

- **WhatsApp** : +34 682 67 76 03
- **Phone** : +33 5 61 29 49 36

Students can also sign up to an info session GoToWebinar:

- [Click here to register for the webinar | 15th March from 10h00 – 11h00 CEST](#)
- [Click here to register for the webinar | 29th March from 17h00 – 18h00 CEST](#)

We look forward to seeing you and your students very soon!



[tbs-education.com](https://tbs-education.com)